



Ms. Rowena Hennigan – Lecturer and Corporate Trainer, TU Dublin, Ireland

## Extended-form Case Study

### The Virtual Learning Environment for Ibec Global Graduates

**Ms. Rowena Hennigan**  
Lecturer and blended learning specialist  
Technological University Dublin, Ireland

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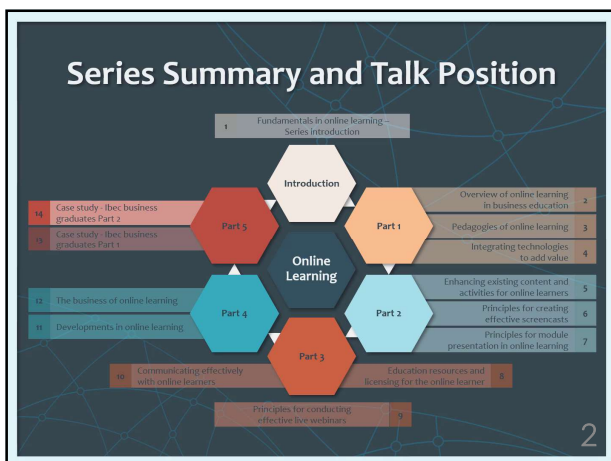
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## Introduction

**Irish Business and Employers Confederation**

**Technological University Dublin**  
(known as DIT until January 2019)

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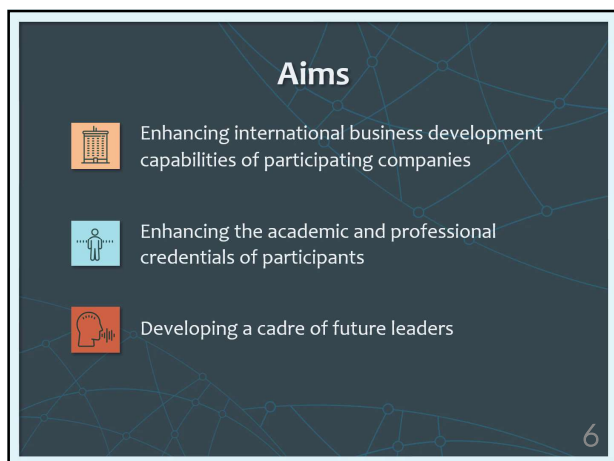
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## Academic Programme Structure

<b>Stage 1</b>	<ul style="list-style-type: none"> <li>2 weeks of lectures delivered in TU Dublin</li> <li>Completion of 3 modules (distance learning)</li> <li>PG certificate in global business leadership</li> </ul>
<b>Stage 2</b>	<ul style="list-style-type: none"> <li>Completion of 4 modules plus consultancy project &amp; reflective diary (distance learning)</li> <li>PG diploma in global business leadership</li> </ul>
<b>Stage 3</b>	<ul style="list-style-type: none"> <li>6 day programme delivered in TU Dublin</li> <li>6 month part-time dissertation</li> <li>MSc in global business leadership</li> </ul>

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## Academic Programme Distance Delivery

- IGG students accessed the VLE (Virtual Learning Environment) using 'Blackboard LMS' (Learning Management System)\*
- 'DIT Webcourses' was the name of this environment and it was used by over 20,000 staff and students
- This VLE and system for IGG were introduced in the first instance prior to attending classes on campus, students were asked to login and to complete pre-work on the system
- 'Webcourses' functionality and features were implemented at an IGG programme master level, after that individual subject "modules" were managed by their respective lecturers

\* TU Dublin currently uses Brightspace for its LMS

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## Webcourses Key Features for IGG

The VLE functionality encouraged the addition of learning content and artefacts that are interactive, supporting learning in a variety of ways including images, videos etc.

- Overall programme management  
Schedules, key dates, notifications, etc.
- Programme learning content on desktop and mobile app after login
- View content in various formats:  
PDF, PPT, video, webinars, audio recordings, etc.
- Find the content to support physical learning delivery:  
Slides, notes and recommended reading

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## Webcourses Key Features for IGG

- View HSTalks videos to further support learning
- Discussion forums to interact on topics
- Access programme eBooks
- View course schedules and track assignment submission dates, details and assignment rubrics (or grading logic)
- Submit assignments via 'Safe Assign', receive grades and feedback on assignment submissions

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## Webcourses Virtual Learning Environment

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## Interface Navigation & Sample Content

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## Interface Sample Content

### Assignment Submission Details

**Assignment Submission Policy**

Postgraduate Diploma in Global Business  
Assignment Submission Policy

- The DT pass mark is 40% for all assignments.
- All completed assignments must be submitted to the relevant DT by the deadline.
- Students must submit their work to the DT by the deadline, with a copy to their tutor.

**Management of Submissions**

DT will have a view of all assignment submissions and will have with them if any concerns about the submission. DT will have a view of all assignments with them if any concerns about the submission. DT will have a view of all assignments with them if any concerns about the submission.

**Late Submissions**

Students who submit a late assignment will be penalised. The DT will have a view of all assignments with them if any concerns about the submission. DT will have a view of all assignments with them if any concerns about the submission.

**Feedback**

DT will have a view of all assignments with them if any concerns about the submission. DT will have a view of all assignments with them if any concerns about the submission.

**All assignments must be submitted to the DT by the deadline.**

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## Interface Further Content Sample

### Digital Marketing Pre-work

**Digital Marketing - Foundation Work for August 2019**

Digital Marketing - Foundation Work, please complete prior to the attending DT on August 19th.

This pre-work consists of three parts and should take approx. 1 hour to complete.

1. Creating an account on Google's Digital Learning Site - Digital Garage - <https://learn.digital.withgoogle.com/digitalgarage>
2. Complete the module: *The Online Opportunity*

Part 1 - The world goes digital - <https://learn.digital.withgoogle.com/digitalgarage/session/24>

Part 2 - Your digital opportunity - <https://learn.digital.withgoogle.com/digitalgarage/session/25>

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## Interface Assessment Schedule

**Postgraduate Certificate in Global Business Leadership**  
Assessment Schedule - August 2019 group

Please note that you are expected to work with your manager/mentor/colleague to ensure that you are able to attend the assessment and that you are able to attend the assessment.

Module	Assessment	Assessment Date	Assessment Time	Assessment Location
Module 1: Introduction to Global Business	Assessment	19/08/2019	10:00 - 12:00	DT
Module 2: The Online Opportunity	Assessment	19/08/2019	13:00 - 15:00	DT
Module 3: Your Digital Opportunity	Assessment	19/08/2019	16:00 - 18:00	DT
Module 4: The Digital Marketing Pre-work	Assessment	19/08/2019	19:00 - 21:00	DT
Module 5: The Digital Marketing Pre-work	Assessment	19/08/2019	22:00 - 24:00	DT
Module 6: The Digital Marketing Pre-work	Assessment	19/08/2019	25:00 - 27:00	DT
Module 7: The Digital Marketing Pre-work	Assessment	19/08/2019	28:00 - 30:00	DT
Module 8: The Digital Marketing Pre-work	Assessment	19/08/2019	31:00 - 33:00	DT
Module 9: The Digital Marketing Pre-work	Assessment	19/08/2019	34:00 - 36:00	DT
Module 10: The Digital Marketing Pre-work	Assessment	19/08/2019	37:00 - 39:00	DT
Module 11: The Digital Marketing Pre-work	Assessment	19/08/2019	40:00 - 42:00	DT
Module 12: The Digital Marketing Pre-work	Assessment	19/08/2019	43:00 - 45:00	DT
Module 13: The Digital Marketing Pre-work	Assessment	19/08/2019	46:00 - 48:00	DT
Module 14: The Digital Marketing Pre-work	Assessment	19/08/2019	49:00 - 51:00	DT
Module 15: The Digital Marketing Pre-work	Assessment	19/08/2019	52:00 - 54:00	DT
Module 16: The Digital Marketing Pre-work	Assessment	19/08/2019	55:00 - 57:00	DT
Module 17: The Digital Marketing Pre-work	Assessment	19/08/2019	58:00 - 60:00	DT
Module 18: The Digital Marketing Pre-work	Assessment	19/08/2019	61:00 - 63:00	DT
Module 19: The Digital Marketing Pre-work	Assessment	19/08/2019	64:00 - 66:00	DT
Module 20: The Digital Marketing Pre-work	Assessment	19/08/2019	67:00 - 69:00	DT
Module 21: The Digital Marketing Pre-work	Assessment	19/08/2019	70:00 - 72:00	DT
Module 22: The Digital Marketing Pre-work	Assessment	19/08/2019	73:00 - 75:00	DT
Module 23: The Digital Marketing Pre-work	Assessment	19/08/2019	76:00 - 78:00	DT
Module 24: The Digital Marketing Pre-work	Assessment	19/08/2019	79:00 - 81:00	DT
Module 25: The Digital Marketing Pre-work	Assessment	19/08/2019	82:00 - 84:00	DT
Module 26: The Digital Marketing Pre-work	Assessment	19/08/2019	85:00 - 87:00	DT
Module 27: The Digital Marketing Pre-work	Assessment	19/08/2019	88:00 - 90:00	DT
Module 28: The Digital Marketing Pre-work	Assessment	19/08/2019	91:00 - 93:00	DT
Module 29: The Digital Marketing Pre-work	Assessment	19/08/2019	94:00 - 96:00	DT
Module 30: The Digital Marketing Pre-work	Assessment	19/08/2019	97:00 - 99:00	DT
Module 31: The Digital Marketing Pre-work	Assessment	19/08/2019	100:00 - 102:00	DT
Module 32: The Digital Marketing Pre-work	Assessment	19/08/2019	103:00 - 105:00	DT
Module 33: The Digital Marketing Pre-work	Assessment	19/08/2019	106:00 - 108:00	DT
Module 34: The Digital Marketing Pre-work	Assessment	19/08/2019	109:00 - 111:00	DT
Module 35: The Digital Marketing Pre-work	Assessment	19/08/2019	112:00 - 114:00	DT
Module 36: The Digital Marketing Pre-work	Assessment	19/08/2019	115:00 - 117:00	DT
Module 37: The Digital Marketing Pre-work	Assessment	19/08/2019	118:00 - 120:00	DT
Module 38: The Digital Marketing Pre-work	Assessment	19/08/2019	121:00 - 123:00	DT
Module 39: The Digital Marketing Pre-work	Assessment	19/08/2019	124:00 - 126:00	DT
Module 40: The Digital Marketing Pre-work	Assessment	19/08/2019	127:00 - 129:00	DT
Module 41: The Digital Marketing Pre-work	Assessment	19/08/2019	130:00 - 132:00	DT
Module 42: The Digital Marketing Pre-work	Assessment	19/08/2019	133:00 - 135:00	DT
Module 43: The Digital Marketing Pre-work	Assessment	19/08/2019	136:00 - 138:00	DT
Module 44: The Digital Marketing Pre-work	Assessment	19/08/2019	139:00 - 141:00	DT
Module 45: The Digital Marketing Pre-work	Assessment	19/08/2019	142:00 - 144:00	DT
Module 46: The Digital Marketing Pre-work	Assessment	19/08/2019	145:00 - 147:00	DT
Module 47: The Digital Marketing Pre-work	Assessment	19/08/2019	148:00 - 150:00	DT
Module 48: The Digital Marketing Pre-work	Assessment	19/08/2019	151:00 - 153:00	DT
Module 49: The Digital Marketing Pre-work	Assessment	19/08/2019	154:00 - 156:00	DT
Module 50: The Digital Marketing Pre-work	Assessment	19/08/2019	157:00 - 159:00	DT
Module 51: The Digital Marketing Pre-work	Assessment	19/08/2019	160:00 - 162:00	DT
Module 52: The Digital Marketing Pre-work	Assessment	19/08/2019	163:00 - 165:00	DT
Module 53: The Digital Marketing Pre-work	Assessment	19/08/2019	166:00 - 168:00	DT
Module 54: The Digital Marketing Pre-work	Assessment	19/08/2019	169:00 - 171:00	DT
Module 55: The Digital Marketing Pre-work	Assessment	19/08/2019	172:00 - 174:00	DT
Module 56: The Digital Marketing Pre-work	Assessment	19/08/2019	175:00 - 177:00	DT
Module 57: The Digital Marketing Pre-work	Assessment	19/08/2019	178:00 - 180:00	DT
Module 58: The Digital Marketing Pre-work	Assessment	19/08/2019	181:00 - 183:00	DT
Module 59: The Digital Marketing Pre-work	Assessment	19/08/2019	184:00 - 186:00	DT
Module 60: The Digital Marketing Pre-work	Assessment	19/08/2019	187:00 - 189:00	DT
Module 61: The Digital Marketing Pre-work	Assessment	19/08/2019	190:00 - 192:00	DT
Module 62: The Digital Marketing Pre-work	Assessment	19/08/2019	193:00 - 195:00	DT
Module 63: The Digital Marketing Pre-work	Assessment	19/08/2019	196:00 - 198:00	DT
Module 64: The Digital Marketing Pre-work	Assessment	19/08/2019	199:00 - 201:00	DT
Module 65: The Digital Marketing Pre-work	Assessment	19/08/2019	202:00 - 204:00	DT
Module 66: The Digital Marketing Pre-work	Assessment	19/08/2019	205:00 - 207:00	DT
Module 67: The Digital Marketing Pre-work	Assessment	19/08/2019	208:00 - 210:00	DT
Module 68: The Digital Marketing Pre-work	Assessment	19/08/2019	211:00 - 213:00	DT
Module 69: The Digital Marketing Pre-work	Assessment	19/08/2019	214:00 - 216:00	DT
Module 70: The Digital Marketing Pre-work	Assessment	19/08/2019	217:00 - 219:00	DT
Module 71: The Digital Marketing Pre-work	Assessment	19/08/2019	220:00 - 222:00	DT
Module 72: The Digital Marketing Pre-work	Assessment	19/08/2019	223:00 - 225:00	DT
Module 73: The Digital Marketing Pre-work	Assessment	19/08/2019	226:00 - 228:00	DT
Module 74: The Digital Marketing Pre-work	Assessment	19/08/2019	229:00 - 231:00	DT
Module 75: The Digital Marketing Pre-work	Assessment	19/08/2019	232:00 - 234:00	DT
Module 76: The Digital Marketing Pre-work	Assessment	19/08/2019	235:00 - 237:00	DT
Module 77: The Digital Marketing Pre-work	Assessment	19/08/2019	238:00 - 240:00	DT
Module 78: The Digital Marketing Pre-work	Assessment	19/08/2019	241:00 - 243:00	DT
Module 79: The Digital Marketing Pre-work	Assessment	19/08/2019	244:00 - 246:00	DT
Module 80: The Digital Marketing Pre-work	Assessment	19/08/2019	247:00 - 249:00	DT
Module 81: The Digital Marketing Pre-work	Assessment	19/08/2019	250:00 - 252:00	DT
Module 82: The Digital Marketing Pre-work	Assessment	19/08/2019	253:00 - 255:00	DT
Module 83: The Digital Marketing Pre-work	Assessment	19/08/2019	256:00 - 258:00	DT
Module 84: The Digital Marketing Pre-work	Assessment	19/08/2019	259:00 - 261:00	DT
Module 85: The Digital Marketing Pre-work	Assessment	19/08/2019	262:00 - 264:00	DT
Module 86: The Digital Marketing Pre-work	Assessment	19/08/2019	265:00 - 267:00	DT
Module 87: The Digital Marketing Pre-work	Assessment	19/08/2019	268:00 - 270:00	DT
Module 88: The Digital Marketing Pre-work	Assessment	19/08/2019	271:00 - 273:00	DT
Module 89: The Digital Marketing Pre-work	Assessment	19/08/2019	274:00 - 276:00	DT
Module 90: The Digital Marketing Pre-work	Assessment	19/08/2019	277:00 - 279:00	DT
Module 91: The Digital Marketing Pre-work	Assessment	19/08/2019	280:00 - 282:00	DT
Module 92: The Digital Marketing Pre-work	Assessment	19/08/2019	283:00 - 285:00	DT
Module 93: The Digital Marketing Pre-work	Assessment	19/08/2019	286:00 - 288:00	DT
Module 94: The Digital Marketing Pre-work	Assessment	19/08/2019	289:00 - 291:00	DT
Module 95: The Digital Marketing Pre-work	Assessment	19/08/2019	292:00 - 294:00	DT
Module 96: The Digital Marketing Pre-work	Assessment	19/08/2019	295:00 - 297:00	DT
Module 97: The Digital Marketing Pre-work	Assessment	19/08/2019	298:00 - 300:00	DT
Module 98: The Digital Marketing Pre-work	Assessment	19/08/2019	301:00 - 303:00	DT
Module 99: The Digital Marketing Pre-work	Assessment	19/08/2019	304:00 - 306:00	DT
Module 100: The Digital Marketing Pre-work	Assessment	19/08/2019	307:00 - 309:00	DT
Module 101: The Digital Marketing Pre-work	Assessment	19/08/2019	310:00 - 312:00	DT
Module 102: The Digital Marketing Pre-work	Assessment	19/08/2019	313:00 - 315:00	DT
Module 103: The Digital Marketing Pre-work	Assessment	19/08/2019	316:00 - 318:00	DT
Module 104: The Digital Marketing Pre-work	Assessment	19/08/2019	319:00 - 321:00	DT
Module 105: The Digital Marketing Pre-work	Assessment	19/08/2019	322:00 - 324:00	DT
Module 106: The Digital Marketing Pre-work	Assessment	19/08/2019	325:00 - 327:00	DT
Module 107: The Digital Marketing Pre-work	Assessment	19/08/2019	328:00 - 330:00	DT
Module 108: The Digital Marketing Pre-work	Assessment	19/08/2019	331:00 - 333:00	DT
Module 109: The Digital Marketing Pre-work	Assessment	19/08/2019	334:00 - 336:00	DT
Module 110: The Digital Marketing Pre-work	Assessment	19/08/2019	337:00 - 339:00	DT
Module 111: The Digital Marketing Pre-work	Assessment	19/08/2019	340:00 - 342:00	DT
Module 112: The Digital Marketing Pre-work	Assessment	19/08/2019	343:00 - 345:00	DT
Module 113: The Digital Marketing Pre-work	Assessment	19/08/2019	346:00 - 348:00	DT
Module 114: The Digital Marketing Pre-work	Assessment	19/08/2019	349:00 - 351:00	DT
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Module 116: The Digital Marketing Pre-work	Assessment	19/08/2019	355:00 - 357:00	DT
Module 117: The Digital Marketing Pre-work	Assessment	19/08/2019	358:00 - 360:00	DT
Module 118: The Digital Marketing Pre-work	Assessment	19/08/2019	361:00 - 363:00	DT
Module 119: The Digital Marketing Pre-work	Assessment	19/08/2019	364:00 - 366:00	DT
Module 120: The Digital Marketing Pre-work	Assessment	19/08/2019	367:00 - 369:00	DT
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Module 123: The Digital Marketing Pre-work	Assessment	19/08/2019	376:00 - 378:00	DT
Module 124: The Digital Marketing Pre-work	Assessment	19/08/2019	379:00 - 381:00	DT
Module 125: The Digital Marketing Pre-work	Assessment	19/08/2019	382:00 - 384:00	DT
Module 126: The Digital Marketing Pre-work	Assessment	19/08/2019	385:00 - 387:00	DT
Module 127: The Digital Marketing Pre-work	Assessment	19/08/2019	388:00 - 390:00	DT
Module 128: The Digital Marketing Pre-work	Assessment	19/08/2019	391:00 - 393:00	DT
Module 129: The Digital Marketing Pre-work	Assessment	19/08/2019	394:00 - 396:00	DT
Module 130: The Digital Marketing Pre-work	Assessment	19/08/2019	397:00 - 399:00	DT
Module 131: The Digital Marketing Pre-work	Assessment	19/08/2019	400:00 - 402:00	DT
Module 132: The Digital Marketing Pre-work	Assessment	19/08/2019	403:00 - 405:00	DT
Module 133: The Digital Marketing Pre-work	Assessment	19/08/2019	406:00 - 408:00	DT
Module 134: The Digital Marketing Pre-work	Assessment	19/08/2019	409:00 - 411:00	DT
Module 135: The Digital Marketing Pre-work	Assessment	19/08/2019	412:00 - 414:00	DT
Module 136: The Digital Marketing Pre-work	Assessment	19/08/2019	415:00 - 417:00	DT
Module 137: The Digital Marketing Pre-work	Assessment	19/08/2019	418:00 - 420:00	DT
Module 138: The Digital Marketing Pre-work	Assessment	19/08/2019	421:00 - 423:00	DT
Module 139: The Digital Marketing Pre-work	Assessment	19/08/2019	424:00 - 426:00	DT
Module 140: The Digital Marketing Pre-work	Assessment	19/08/2019	427:00 - 429:00	DT
Module 141: The Digital Marketing Pre-work	Assessment	19/08/2019	430:00 - 432:00	DT
Module 142: The Digital Marketing Pre-work	Assessment	19/08/2019	433:00 - 435:00	DT
Module 143: The Digital Marketing Pre-work	Assessment	19/08/2019	436:00 - 438:00	DT
Module 144: The Digital Marketing Pre-work	Assessment	19/08/2019	439:00 - 441:00	DT
Module 145: The Digital Marketing Pre-work	Assessment	19/08/2019	442:00 - 444:00	DT
Module 146: The Digital Marketing Pre-work	Assessment	19/08/2019	445:00 - 447:00	DT
Module 147: The Digital Marketing Pre-work	Assessment	19/08/2019	448:00 - 450:00	DT
Module 148: The Digital Marketing Pre-work	Assessment	19/08/2019	451:00 - 453:00	DT
Module 149: The Digital Marketing Pre-work	Assessment	19/08/2019	454:00 - 456:00	DT
Module 150: The Digital Marketing Pre-work	Assessment	19/08/2019	457:00 - 459:00	DT
Module 151: The Digital Marketing Pre-work	Assessment	19/08/2019	460:00 - 462:00	DT
Module 152: The Digital Marketing Pre-work	Assessment	19/08/2019	463:0	



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Functionality  
Video

Briefing on Postgraduate Diploma in Global Business Leadership (DIT)

Participant Organisations

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Video  
HSTalks

Global Marketing & Sales

Cialdini's Social Influence - HS Talk Video

Consumer Behaviour

Dr. Ruth Rethke - Senior Lecturer, Kingston University, UK

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Webinar  
Pre-recorded

Webinar on SOSTAC Approach - for Phase 2 Assignment

2. Objectives

SMART

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### Webinar Live

Video Preview

You're about to start a live sharing session. Please share what you're ready for others to see you.



Cancel Share video

It's your turn to present

Waiting for you to start your presentation. Please click the 'Share' button to start your presentation.

Share

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### Functionality eBook

Global Marketing & Sales

Build Content | Assessments | Tools | Publisher Content

**CUSTOM International Marketing Strategy**

Author: Doole  
VBO: 9781473756059



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### eBook

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CUSTOM Postgraduate  
Equivalence in International  
Marketing

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5. Developing A Research Proposal Originally Chapter 8 from Business Research Methods Christina Quinlan (019408007792)	125
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8. Understanding Research Methods, Populations and Sampling Originally Chapter 11 from Business Research Methods Christina Quinlan (019408007792)	203
11. Using Interviews and Focus Groups Originally Chapter 12 from Business Research Methods Christina Quinlan (019408007792)	285
12. Using Questionnaires and Scales Originally Chapter 13 from Business Research Methods Christina Quinlan (019408007792)	321
3. Managing in a Global Environment Originally Chapter 3 from Management: The New Workforce, 4e Richard L. Daft and Steven M. Mucy (02631812020)	86

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Forum  
Discussion Board

Discussion Board

Discussions are a good way to encourage students to think critically about your coursework and interact with each other's ideas. You can create discussions around individual course lessons or for your course in general. [More Info](#)

Create Forum

Details

Forum	Description	Total Posts	Unread Posts	Total Participants
Innovation Strategy	<p>The Innovation Framework (Garvin &amp; Michael, 2010, 2017) as discussed in class, has been used extensively for nearly 20 years. In teaching managers and MBA/MS/PhD students about innovation, the simple framework allows students and managers to visualize the right hierarchy of innovation management and decide how to take steps to improve performance. The strategy to gain better performance in the innovation requires mastery of the discipline, makes the framework easy to remember and emphasizes that managing innovation requires actions in the right order and not just one or two.</p> <p>Students and executives readily understand that effective innovation requires a guiding strategy, but often find it difficult to translate the principle into effective practice. This is not unique to assignments when students perform an innovation audit on a company they often fail to make deeper than the general question: Do you have an innovation strategy? For this reason you start by discussing what the role and scope of an innovation strategy should be.</p> <p>You are asked to critique (1,000 words + or 10%) three papers relating to innovation strategy. You are suggested below however you are limited to make your own selection. Sources should include refereed journals or respected professional publications such as HBR.</p> <p>Kusurkar, D. F., Covey, J. D., &amp; Forman, J. S. (2014). Why implementing corporate innovation is so difficult. <i>Business Horizons</i>, 57(5), 645-655.</p>	14	0	12

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Assignment

**Submission Link Integrated Sales and Marketing Assignment 90 % due 7th May 2019**

Attached File: [Your integrated assignment for Global Marketing and Sales L100000101.docx \(507,555 KB\)](#)

Please submit through: [SAFIF ASSIGN ONLY \(pdf link\)](#)

Submission any other way will be considered non submission.

**SUBMISSION DATE: 7th May 2019**

Late submissions will incur penalties.

Any queries please contact me for the marketing section and Kieran for sales questions.

Regards

Lectia

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Assignment Rubric Functionality

Rubric Detail

You can interact with the rubric to grade in [Grid View](#) or [List View](#). [More Info](#)

Name: Blog Assignment - Rubric

Description: Blog Assignment - please see the Rubric details below

Exit

Grid View

List View

	Novice	Competent	Proficient
Blog quality	Minimum level interactivity, formatting and copy	Moderate level interactivity, formatting and copy	Advanced level interactivity, formatting and copy
Blog Topics	Topic researched and written about at a minimum level	Topic researched and written about at a moderate level	Topic researched and written about at an advanced level

Name: Blog Assignment - Rubric

Description: Blog Assignment - please see the Rubric details below

Exit

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## Assignment Upload Facility

**Preview Upload Assignment: Submission Link Integrated Sales and Marketing Assignment 50 % due 7th May 2019**

You are previewing the assignment - your submission will not be saved.

ASSIGNMENT INFORMATION	
Due Date <b>07 May 2019</b> 23:59	Points Possible <b>100</b>

Please submit through **SAFE ASSIGN ONLY** (no file).  
Submissions any other way will be considered late submissions.  
SUBMISSION DATE: 7th May 2019  
Late submissions will incur penalties.

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## Grades and Feedback Online

Date Created	Date Submitted (or Saved)	Value	Feedback to Learner
25-Jun-2018 23:12:51	25-Jun-2018 23:12:52 (Completed)	72.00 <a href="#">View Rubric</a>	Excellent effort, the tone and format of your posts were engaging, informative and well researched. Lots of interactivity throughout the posts also. One comment, ensure your hyperlinks open in a new browser window, to ensure you keep users on your blog. Otherwise superb effort.

\*This user has submitted the maximum number of attempts allowed for this assignment. You may allow this student to submit an additional attempt. Alternatively, you can mark an existing attempt as 'Ignored' (Ignored Attempts are not counted against the maximum number of attempts).

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## Conclusion

- The IGG programme used the functionality of 'Webcourses' at a programme master level and after that each module owner/lecturer used various levels of functionality to customise their own content
- Direct email contact is also a vital part of the interaction between IGG programme management, students in stream and the lecturing staff
- The second part of this case-study discusses the research carried out in 2017 on the VLE provision for IGG and its results

**Thank You!**

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