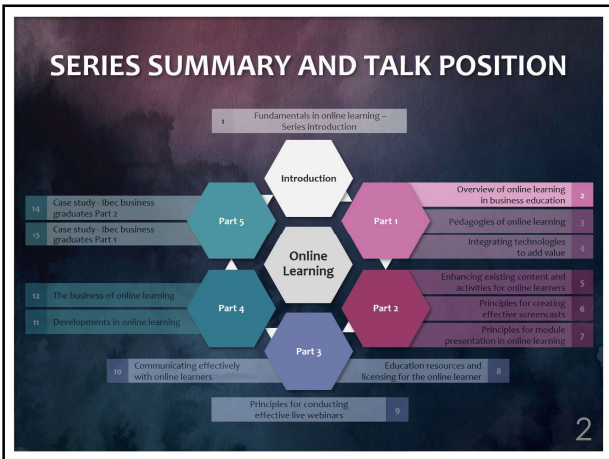




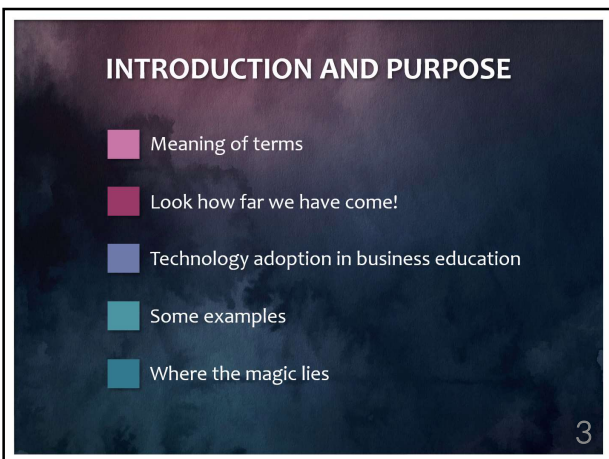
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WHAT DO WE MEAN?


 Online Learning TED talk Webpages	 Business Education On the job training Wisdom and experience
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Accreditation
Requires extra design and organisational processes in the business faculty
– this means it adds value through assessments

4

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LET'S GO 'BACK TO THE FUTURE'




5

5

LET'S GO 'BACK TO THE FUTURE'

Remember when 'class notes' were those things that students take down with a pen when the lecturer speaks?



1985

6



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LET'S GO 'BACK TO THE FUTURE'

1985 1995

The first organisational email systems (VAX) are becoming widespread
Acetate and overhead projectors rule

7

LET'S GO 'BACK TO THE FUTURE'

1985 1995 2005

.com is on the rise
Powerpoint is taking over as a medium
No Irish HEI's are delivering online anything!

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LET'S GO 'BACK TO THE FUTURE'

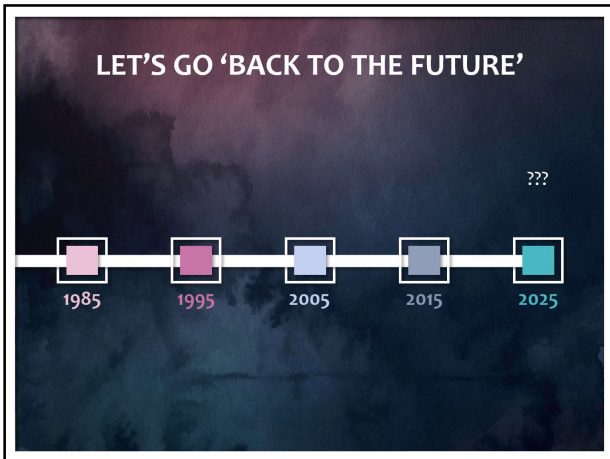
1985 1995 2005 2015

Taken over the distance learning market
Key mode of delivery for executive education
HEIs are still connected to didactic methods (undergraduate)

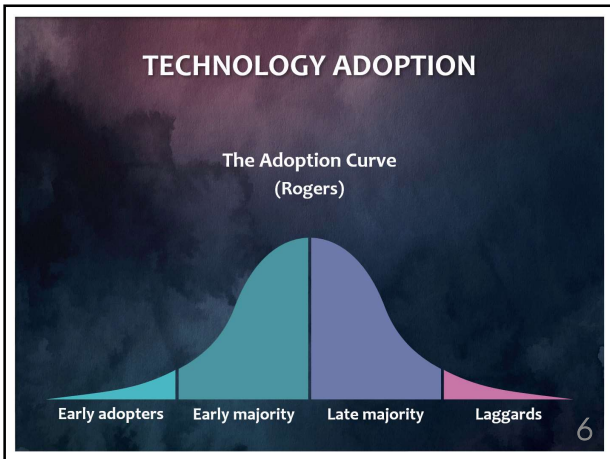
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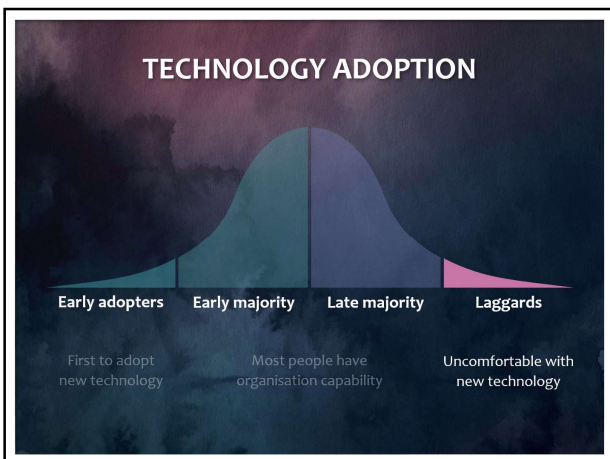
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TECHNOLOGY ADOPTION

In business education what does this mean?

- International Level
- National Level
- Organisational Level

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LIFECYCLES OF TECHNOLOGIES

Speed of change	Technology Disruption (Christensen)	Online Learning
New technologies that will impact online learning	HEIs as accrediting bodies Democratisation of education Block-chain Artificial intelligence	Developing online learning in business and higher education Learning outside the classroom

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EXAMPLES FROM HIGHER EDUCATION AROUND THE WORLD

Atlantic University Alliance

- NUI Galway
- University of Limerick
- UCC

8

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**EXAMPLES FROM HIGHER EDUCATION
AROUND THE WORLD**

Atlantic University Alliance
Post graduate diploma
Masters level

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**EXAMPLES FROM HIGHER EDUCATION
AROUND THE WORLD**

Atlantic University Alliance
Migration to blended learning
Best blend of technologies

Edinburgh Napier University
Online learning in global context
Global online brand

Technological University Dublin
Business education context
Deeper knowledge experiences

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EXAMPLES IN INDUSTRY

Healthcare
Nursing training & management
Interactive virtual learning for patient management and disease identification

Corporate Training
Personalised learning
Bespoke systems
Legal compliance training modules
Work based learning & continuous professional development

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THE MAGIC IS IN DESIGN

 Design of online learning links what is learned with how its learned

- Other talks in this series
- Creativity of online educators

 Also the magic includes elements of

- Organisational process
- International standards
- User experience
- Knowing subject matter and student profiles





 This is where value is added to online learning in business education!

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THANK YOU!

We have covered:

-  How far we have come
-  Where we are at
-  Examples in higher education & industry
-  The magic of online learning design

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HSTalks
By leading world experts

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