

## Peter Burnhill

# **Ensuring Continuity of Access** to Resources for Scholarship



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**IISC** 

ED**1**NA

#### Bio: I'm a data person turned into something else

With degrees in Economics and in Statistics, I began at the University of Edinburgh as a survey statistician in research centre in 1979, studying transition from school

## Changed career in 1984 to set up the University Data Library Then combined that with

- Co-director, Regional Research [GIS] Laboratory for Scotland, 1987/93
- Past-President of IASSIST, 1996 2001
  - International assoc. for data librarians and archivists www.iassistdata.org
- Director, Digital Curation Centre, 2004 2006 (Phase 1)
  - Digital preservation [conserving content] \* data curation [adding value to data] www.dcc.ac.uk
- Director, EDINA JISC/UK national data centre, 1996 present day
  - Online services for UK universities and colleges edina.ac.uk





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#### Re-thinking stewardship for scholarly works

The central task:

- To ensure that researchers, students & their teachers have continuity of access to the online scholarly resources they need
- Digital preservation is crucial but need to keep focus on 'continuity of access'
- · Data is important in its potential for use as evidence

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#### **Emergence of digital library**

- Mix of the document tradition (signifying objects & their use) and the computation tradition (applying algorithmic, logical, mathematical, and mechanical techniques to information management)
  - "Both traditions are needed. Information Science is rooted in part in humanities and qualitative social sciences. The landscape of Information Science is complex. An ecumenical view is needed"
     \*M.Buckland, Journal of American Society for Information Science, 50 p970-74 1999
- · The digital library has words, numbers, pictures and sounds
  - Numeric data, online learning & teaching materials, digital pictures and other audio-visual materials
- · What do researchers do?
- · And what do they want/need of a digital library
  - That they cannot do for themselves?

- That they cannot do lor themselves:

# Infrastructure to support four 'demand-side' verbs

Discover Information object of interest

e.g. dataset, article referenced in database, etc.

Locate Organisation offering service

e.g. data centre

or document delivery service

Request Use of service

via open access, privilege of membership,

payment of money

Access Object of interest

via online access, document delivery, personal visit

**6** Based on MODELS workshops (UKOLN/JISC eLib)



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#### Scientific / scholarly record

Science equates to more than what is published in refereed journals

#### But

- · Record of Science
  - Does contain what is published in refereed journals
- · Record of Scholarship (including Science)
  - Contains what is published in journals (& books)

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#### What's the problem for E-Journal content?

- · First, the Good News!
  - Researchers and students now have online access to journal articles
    - \* To read & download: Any-where, Any-time ...
- · Next, the Bad News!
  - What is now in digital form may not always be available
  - Frustrates economic benefits of existing investment in digital
  - Not good for libraries, not good for publishers

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#### Why worry about digital preservation?

- · All that is now digital may not always be available
  - For a variety of reasons
    - Natural disaster
      - Earthquake, Fire, Flood
    - · Computing failure
      - Digital decay
        - Bit rot, Format obsolescence
    - Human folly
      - Criminal/political action
        - Hacking
      - Commercial issues
        - Publishers ceases publication with no transfer
        - Publisher goes out of business with no transfer

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#### Some consequences of Web

- · Essentials of supply chain have changed
  - Licensed to access, not sale of content
- · Libraries no longer take physical custody of much key content
  - Online remotely, not on-shelf locally
- Role of libraries as trusted keepers of information and culture has been disrupted
  - Need assurance of continuity of access
    - · Of all content for future generations
    - · Of the back copies, post-cancellation of the license
- · Scholarly, cultural & intellectual heritage is at risk

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#### How important are E-journals?

- · 96.1% of Science journals are online
- · 86.5% of Arts and Humanities are online
- · 2006-2007 102,000,000 downloads
  - Up 21% from previous year
- · 17% usage is at the weekend

Source: *E-journals: their use, value and impact.*Research Information Network. UK April 2009

\* Try searching the Web to update this slide \*

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#### What's the answer?

- 1. Think: Consider how we ensured continuing access to printed works over the long term
  - Human-readable format; relatively enduring media (paper)
  - Multiple copies held in multiple places (a network of libraries)
- 2. Think again: Understand what is different about the digital
  - Formats become obsolete; unseen digital decay ('bit rot')
  - Can easily be altered (authenticity), copied and transported (theft)
- 3. Propose: Develop digital preservation policy
  - Including practices that address threats & risks
- 4. Act: Implement policy & practices for global effect
  - Need to command consensus across stakeholders (Transparency)
  - Need to be sustainable, in organisational, technical & financial terms

5 Reflect: Test, monitor and report: Community & Transparency




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#### In whom or in what should be put our trust?

We need more than faith

- · We plan for the future, beyond our own working lives
- · The digital is different: we can make 'copies', not 'unique'
- · Trust implies risk
- · Not (just) trust in people but trust in procedures
  - Importance of fire drill procedure, and of fire drill practice

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# Life cycle models, provenance, authenticity, diplomatics

- "Life cycle models are shaping the way we study digital information processes .. represent
  the life course of a larger system, such as the research process ... Life Cycle Information
  for E-Literature (LIFE) and the Digital Curation Centre [] have been influenced by this
  approach. Similarly, data archivists are advancing life cycle models to improve practices
  in preserving research data" Chuck Humphrevs
- "...'Life cycle' is different from 'life span' ... implies an environment in which resources
  are ... created, curated, made accessible, and preserved for subsequent research, learning,
  and policy activity. The challenge is to infuse the data life cycle with the metadata and services
  that will enable access, evaluation and re-use over time"

Ann Green http://www.iassistdata.org/blog/conceptualizing-digital-life-cycle

- "When Documents Deceive: Trust and Provenance as New Factors for Information Retrieval in a Tangled Web" Clifford A. Lynch, Journal of the American Society for Information Science and Technology, 52(1):12–17, 2001
- "Archival science, with its principles of uniqueness, provenance, arrangement and description, authenticity, appraisal, and its tool sets such as diplomatics ..., [as] framework for a theoretical foundation for digital libraries" Seamus Ross, Keynote Address ECDL2007, Budapest

1	<b>14</b> e	underlying	concept is	s Trust
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#### Trust and the avoidance of disaster & deceit

- · 'Trust' means more than 'reliance'
  - Failure threatens more than disappointment: significant loss
     "We all make mistakes; the trick is being able to recover"
- When we trust, or are trusted by others, we have interest in:
  - Methodology, that is explicit, testable and 'proven'
  - Competence to do what is required
  - Commitment to do it, in a timely fashion
  - \*Disclosure\* of what is done, and then \*audit\* of what is said and done





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#### Many schemes emerging to meet challenge

- But who is doing what?
  - How can libraries & policy-makers assess which e-journals are being archived, by what methods, and under what terms of access?

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#### The keepers registry & how it came about

Aims to be a global online facility, with dual purpose:

- 1. Reporting who is looking after what e-journal (& how)
- 2. A showcase for organisations having archival intent
- Idea of e-journals preservation registry mooted in reports
   M.Jones. 2003/4
- 'Clarity of public statement by each agency or through a registry'
   CLIR Report, 2006
- JISC commissioned scoping study that recommended an e-journals preservation registry should be built, possibly as part of UK Union Catalogue of Serials (SUNCAT)

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Rightscom & Loughborough U, 2007

#### The keepers registry & how it came about (2)

Aims to be a global online facility, with dual purpose:

- 1. Reporting who is looking after what e-journal (& how)
- 2. A showcase for organisations having archival intent
  - · Assurance that a publisher's content is being preserved
  - Assurance that a library's stewardship is enacted
- In 2008, EDINA & ISSN-IC became partners in JISC-funded project: Piloting an E-Journal Preservation Registry Services [PEPRS]
  - \* Phase 1: August 2008 July 2010
    'Investigate, prototype and build' [evaluation in Feb. 2010]
  - \* Phase 2: August 2010 July 2012 'Preparing for service & governance'
  - \* Preparing for Phase 3: August 2012



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The Keepers Registry Supporting long-term access to journal content	http://thekeepers.org			
Home   Journals   Publishers   Archiving Agencies   F.				
Search Ck Input a search term (e.g. free text, or a title or ISSN(s))  Display example searches  Display example searches  On title or ISSN				
Learn more about the archiving agencies in The Keepers Registry who have stepped forward to take responsibility for ensuring long-term continuity of access to global scholarship.  British Library (Last updated: 30 Dec 2011)  CLOCKSS Archive (Last updated: 12 Apr 2011)  Clobal LOCKSS Network (Last updated: 11 Apr 2011)  Clobal LOCKSS Network (Last updated: 11 Apr 2011)  HathiTrust (Last updated: 01 Jan 2012)  Portico (Last updated: 06 Jan 2012)				

#### Piloting ...

#### **P**EPRS

Project. Funded by JISC,

- · Over two years, starting August 2008
  - Review after 18 months into prospect for move into service
- · Partners: EDINA and ISSN International Centre (Paris)
  - Support of Governing Body and Directors of ISSN Network
- · Purpose: Scope, develop & test a registry service
  - Establish and test an Information Architecture
  - Seek consensus across stakeholders
  - Technical & financial sustainability

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#### PEPRS is a project funded by JISC

#### **Joint Information Systems Committee**

- JISC manages funding from all the UK government
- agencies responsible for higher and further education
  - 'To provide world-class leadership in the innovative use of ICT to support education and research'
- JISC manages and funds more than 200 projects within 15 programmes; outputs and lessons are made available to the HE and FE community
- JISC also supports 50 Services that provide expertise, advice, guidance and resources to address the needs of all users in HE and FE
  - The three largest services are JANET(UK) which oversees networking and two national academic data centres, EDINA and Mimas,based respectively at the Universities of Edinburgh and Manchester

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#### **E**-Journals

#### P**E**PRS

Scope: Journal and other serial content in digital format

- Focus on those serials with the ISSN identifier
  - \* If its worth saving, it should have an ISSN

Multi-level: article is the information object of desire

- Focus on Journal Title-level
- Issued Content, i.e. Volumes (Year), Articles

#### International:

- Matters for the UK
  - \* But matters to all countries
- Cannot be resolved in (national) isolation

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#### Digital preservation agencies in the pilot

- Two 3rd Party Organisations
  - CLOCKSS
  - Portico
- Two National Libraries (c.f. legal deposit)
  - British Library (BL)

British Library e-Journal Digital Archive

- Koninklijke Bibliotheek (KB e-Depot)
   KB, National Library of the Netherlands
- · One library cooperative
  - UK LOCKSS Alliance





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#### Legal deposit

- · Works well with print via legislation and national libraries
- Countries with legislation enacted (or 'in train') for e-materials include: Canada, Denmark, Finland, France, Germany, Iceland, New Zealand, Norway, South Africa, Sweden, UK
- <u>But</u>, not all countries (notably USA) and in UK the legislation supports <u>voluntary</u> deposit, with restrictions of mode of access

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System architecture

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Piloting an E-journals preservation registry service (PEPRS)

JISC-funded project, EDINA & ISSN-IC as partners

E-J Preservation Registry Service

E-Journal Preservation Registry

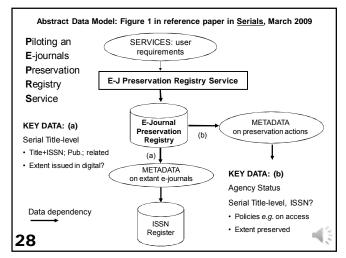
METADATA on preservation actions

METADATA on extant e-journals

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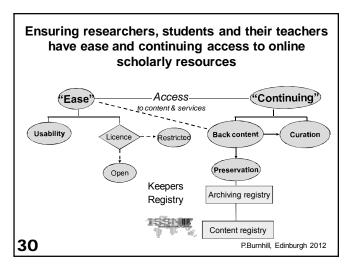


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#### Re-thinking trust: assurance of continuing access

- · Stewardship (for digital content) as action on trust
  - The trust put in libraries and archives by present and future children, citizens and scholars
    - \* Not just budgets and provision of cost-effective access
- Digital Accident: ease of online access also means that libraries no longer hold back copy on their shelves
  - A challenge of stewardship for publishers as well as libraries
    - \* "What to do with that responsibility: outsource to libraries?"
- The Central Task (for research and university libraries et al.): Ensure that researchers, students & their teachers have continuity of access to the (online) scholarly resources they need





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# **Ensuring Continuity of Access** to Resources for Scholarship

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# Trust: avoiding disaster by sharing the task • When we trust, or are trusted by others, the steps are: 1. Methodology, that is explicit, testable & 'proven' - At a local level that should include 'copies' - At a global level that should different approaches 2. Competence to do what is required - Mix of education, skill, knowledge and wisdom 3. Commitment to do It, in a timely fashion - That means funds to secure and sustain effort 4. Disclosure of what is being done - Can the 'Registry of Keepers' model be generalised? 5. And then audit and report what was said & done 3. "We all make mistakes; the trick is being able to recover" HENRY STEWART TALKS